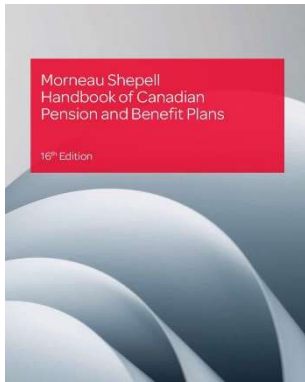


PORTFOLIO

ANDREA BASSETT

Chapter in Industry Publication



Morneau Shepell Handbook of Canadian Pension and Benefit Plans, 16th edition.
List price: \$170

LexisNexis describes this book as “an indispensable tool for understanding the essential elements of Canadian public and private pension and benefit plans, their legal and regulatory framework and their administrative requirements.”

Note: I was a staff writer when I worked on this project.

This is a 756-page book on my book shelf.

Client: Morneau Shepell

Project: Re-writing an out-of-date chapter for an industry handbook (co-author: Kelly Beaudoin).

Objective: To update the “Employee Assistance Programs and Other Employee Benefits” chapter for the 16th edition.

Executive Summary (excerpt):

Change is a common theme in the current working environment. Employers have seen considerable change in the make-up of the workforce in the past few decades and this is having an effect on the way they view traditional employee benefit offerings.

The most notable transition is the shift in employee demographics. The baby boomer generation continues to retire, leaving employers with the challenge of attracting and retaining employees from younger generations . . . The present-day workplace is also subject to new challenges arising from such factors as evolving technology, immigration, globalization and re-structuring due to merger or acquisition activity. In response to these new expectations, employers are considering the merits of non-traditional benefits and are redesigning their total rewards strategy to meet these diverse needs.

Sections included in the chapter:

- Executive Summary
- Employee Assistance Programs (EAP) Overview
- Accessing EAP
- EAP Counselling Services
- Complementary Programs and Services
- Services for Client Organizations and On-Site Support
- Quality Management and Improvement Programs
- Employee Wellness
- Additional Benefits
- Perquisites

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