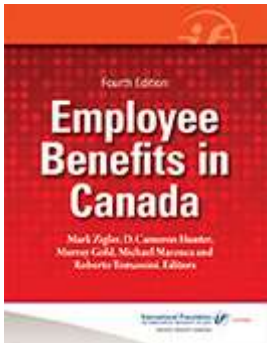


PORTFOLIO
ANDREA BASSETT

Chapter in Industry Publication



*Employee Benefits in Canada,
Fourth Edition.*
List price: \$190 USD

The International Foundation of Employee Benefit Plans describes this best-selling title as “a must-have resource for both novice and seasoned professionals involved with employee pension or benefit plans in Canada.”

Note: I was a staff writer at Morneau Shepell when I worked on this project.

This is a 615-page book on my book shelf.

Client: Morneau Shepell

Project: Writing chapter 56—Employee Assistance Programs—for this industry handbook, a comprehensive guide to Canadian pension & benefit plans.

Objective: To create an overview of employee assistance programs for pension and benefit professionals in Canada.

Introduction (excerpt):

Employee Assistance Programs (EAPs) were introduced in the 1950s to address alcohol abuse amongst employees. By the 1980s, EAPs gained popularity and began offering a wider range of services to address employee concerns beyond substance abuse. Since then, and with strong backing from the labour movement, EAPs have evolved into programs that holistically support employee health, wellness, productivity and work-life balance. EAPs now offer services that address both mental and physical well-being.

EAPs are provided and funded by employers for employees or through professional associations and unions for members as part of the worker benefits packages. The programs are expected to enhance the health and wellness of both the individual *and* the organization. With a shift from addressing addictions to enhancing wellness and productivity, EAPs have a strong foothold in both unionized and non-unionized organizations.

Sections included in the chapter:

- Introduction
- Standard EAP features
- Value
- Selection
- Promotion
- Evaluation
- Endnotes

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